

## **Highland RFC (SCIO)**

### Specific roles and responsibilities for;

## Director – Commercial Sponsorship, Fundraising and Philanthropy

The Directors of Commercial Sponsorship and Fundraising are responsible for overseeing all charity and commercial fundraising activities on behalf of the Trustees and club members.

# Main Responsibilities and Duties Sponsorship and Fundraising

- In conjunction with the outgoing Sponsorship Trustees, review existing practices and plan to communicate with current club sponsors to advise of personnel changes.
- Create a Sponsorship and Fundraising Plan with a suite of sponsorship and fundraising resources focused on matching the club trading and development plan aspirations with revenue.
- Identify potential funding sources and develop appropriate introduction strategies.
- Develop a database of contacts and communications via the club One Drive.
- Communicate with sponsors to demonstrate acquired funds are being used for the designated purpose.
- Develop relationships with sponsors, grant agencies and strategic partners.
- Submit reports to Trustees meetings.

## **Philanthropy and Bequests**

- Develop a suite of Philanthropic opportunities focused on Corporate Social Responsibility..
- Create a platform to facilitate Philanthropic Bequests and highlighting the potential tax benefits.

#### How to apply.

Please send your note of interest and/or nomination to the AGM, specifying the vacancy of interest along with details of experience if appropriate and covering letter to <a href="mailto:secretary@highlandrugbyclub.com">secretary@highlandrugbyclub.com</a> by 3 July 2023.

Please contact Roy Dinnes at <a href="mailto:president@highlandrugbyclub.com">president@highlandrugbyclub.com</a> if you would like to discuss your nomination and the trustee role in any further detail.